

## FOR IMMEDIATE RELEASE.

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## FROM THE EXECUTIVE DIRECTOR

**Mississauga** - Family Services of Peel is always looking for new and innovative ways to achieve our goal of transforming lives in Peel. Within the past year, the agency established an Anti-Black Racism Committee.

The committee's objectives are:

- 1. To ensure the interests and needs of Black communities are reflected in agency programs and service delivery.
- 2. To identify emerging issues and trends of significance to Black communities in relation to the region's services and programs.
- 3. To help spread the importance of understanding racism and its impact on individuals and society.

Of the many ventures championed by the Anti-Black Racism Committee of Family Service of Peel the most significant was the submission of a proposal to the Digital Citizen Contribution Program to examine the behavioral and psychological underpinnings of the spread of disinformation and other harmful content in Canada as it relates to Black youth. I am honored to announce that the application was approved, and we have begun working to collect and analyze data to further understand and combat the spread of racial disinformation.

Results will be widely shared through newsletters, reports, and FSP/partners and websites.

Family Services of Peel is a non-profit, charitable, multi-services agency established in 1971. We provide counseling, educational programs, employment support services, and the development of violence prevention programs. This new venture by the Anti-Black Racism Committee will further expand Family Service of Peel's involvement in the community and strengthen our commitment to transforming lives in Peel.

For more information about the 'Anti-Black Racism Project', contact:

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